



**NEWVOS** delivers innovative in-cinema marketing and concessions to cinema. We delivers the leading brand **CRETORS** for our foodservice equipment concession item. Cretors the people who invented the popcorn machine. Designers and manufacturers of quality foodservice equipment. Family owned and operated over 120 year of experience.

### **Cretors History**

It started 118 years ago when Charles Cretors had a vision to adapt an ancient process to meet the needs of modern tradesmen. Little did he know that this vision would lead to a continuing revolution. His concepts and designs set the foundations for both modern foodservice and food processing industries as we know them today. Long considered the cornerstone in the industry, . Cretors & Company, designs, and manufactures equipment that provides solutions to the concession and snack food industry.

The Foodservice Equipment division, established in 1885, introduced the first patented steam driven popcorn machine that popped corn in oil. The Foodservice Equipment Division has expanded to include cotton candy, warmers, dispensing systems and other specialty equipment. Krispy Kist Products, founded in 1933 and acquired in 2001, completes the Foodservice Equipment line with caramel and savory coated popcorn and roasting equipment.

The Food Processing Systems division, established in 1967, patented and introduced a continuous production line featuring a hot air fluidized bed oven for high-volume popcorn production. The production line has been adapted to produce other snack foods, cereals, and specialty products.

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